Hi, I'm Léo

I'm a Swiss UX Designer & Engineer passionate about pixel-perfect design, seamless communication, and meaningful branding. I have designed & developed websites and apps used by millions.

EXPERIENCE

Senior UX Engineer at LoopCrypto 2022-PRESENT, NEW YORK, USA

Led the implementation of their third party plugins, built a complete design system including a components library and email templates. Worked with multiple web3 wallets to support multi-chain and multi-sig transactions.

Director of UX at CoinList 2020-2022, NEW YORK, USA

Led the ICO-compliant product implementation, including KYC-AML, accreditation & crypto payments. Implemented a complete design framework for the CoinList brand.

Co-founder & Design director at Republic 2020-2022, NEW YORK, USA

I built many of the core features, including campaign on-boarding, investor portfolio tools, referral system, weekly newsletter, blog, payments support, admin tools & investor groups.

Design Director at AngelList 2015-2016, SAN FRANCISCO, USA

Improved the investor and entrepreneur experience so that transactions appeared to be as simple as a one-click checkout on Amazon. Simplified the UI/UX while staying completely compliant with complex security laws and regulations.

Head of UX & Design at Mitoo 2012-2015, SAN FRANCISCO, USA

Principal designer (mobile, web, branding) and led user experience at Mitoo, a VC backed start-up (2+ million users). I drove development from sketch to prototype to shipped product.

EDUCATION

Multimedia Designer, eikon[EMF] 2008-2012, FRIBOURG, CH

Maturité professionelle, eikon[EMF] 2008-2013, FRIBOURG, CH

Année préparatoire, eikon[EMF] 2007-2008, FRIBOURG, CH

CONTACT

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AWARDS

Gold European Design Award

DESIGN

UX/UI Design

Graphic Design

iOS & Android Design

Branding & Identity

Web App Design

Video & Motion

ENGINEERING

React & NextJS

SASS & TailwindCSS

NodeJS

Ruby on Rails

Backbone, Marionette

jQuery

TOOLS

Figma, Sketch

Webflow

Photoshop, Illustrator

After Effect

LANGUAGES

English

French